

THE RENT-TRY-BUY LIE

WHY PAY LESS WHEN YOU CAN PAY MORE?

WHY BUY SOMETHING AT 2-3X THE RETAIL COST?

FRIDGE



\$4602

over 3 years at
Rent4Keeps.

\$1148

at The Good Guys.
300% more than retail.

LAPTOP



\$2644

over 3 years at
Radio Rentals.

\$898

at Dick Smith Electronics.
194% more than retail.*

These products are targeted at low income people.
Why should the poor pay more?

*Product details at consumeraction.org.au/RentTryBuyLie

ASK 

what the total rental cost will be and compare it with buying upfront.
Don't fall for the rent-try-buy lie.

GET ADVICE AND WARN OTHERS

Head to consumeraction.org.au/RentTryBuyLie for information on better options and help us warn others.